**Terms and Conditions for SMS Disclosure**

**1. Introduction** By subscribing to or using the SMS services provided by Medical Associates at Willow Park ("we," "our," or "us"), you agree to the following Terms and Conditions regarding the SMS communication you will receive. These terms outline the types of SMS messages, the messaging cadence, and the applicable rates for texting and data usage. Please read these Terms carefully before opting in.

 **2. Types of SMS Messages You Will Receive** By subscribing, you agree to receive SMS messages from Medical Associates at Willow Park. The types of messages may include, but are not limited to:

* **Promotional Messages**: Notifications about products, services, sales, offers, discounts, or other marketing information.
* **Transactional Messages**: Order confirmations, appointment reminders, clinical summaries or follow up, payment reminders, and updates about your account.
* **Customer Support Messages**: Customer service responses, inquiries, and customer reviews.
* **Alerts and Updates**: Notifications for security updates, system alerts, or important changes to our terms, policies, or services. *You may receive one or more types of SMS messages based on your interactions with our services*.

**3. Texting Cadence** The frequency of SMS messages will vary depending on the type of service or interaction you have with us. Messaging cadence may include:

* **Transactional Messages**: As needed based on your actions (e.g., after an appointment, billing inquiry or account update).
* **Customer Support Messages**: Sent as needed in response to your inquiries or requests.
* **Alerts and Updates**: Sent when necessary for account security or critical information.
* **Promotional Messages:** Sent periodically, typically ranging from weekly to monthly. *You may receive SMS messages at any time, including weekends and holidays, as part of the communication regarding the services you have opted into.*

**4. Messaging and Data Rates**  Standard messaging and data rates may apply to the SMS messages you receive, depending on your mobile carrier and plan. Please check with your mobile provider for specific details on messaging and data rates.

* **Messaging Rates**: You may be charged for each SMS message sent or received, including messages sent to or from short codes, depending on your mobile plan.
* **Data Rates**: Data charges may apply to content delivered via SMS, particularly if multimedia (MMS) messages are included in the communication. *We are not responsible for any charges incurred by your mobile provider for receiving or sending SMS messages.*

**5. Opting In and Opting Out**

* **Opt-In**: By subscribing to our SMS services, you consent to receive SMS communications from Medical Associates at Willow Park. You may opt in via text, website, written or other authorized methods as provided by Medical Associates at Willow Park.
* **Opt-Out**: You may opt out of receiving SMS messages at any time by replying with the keyword “STOP” to any SMS message you receive from us. After opting out, you will no longer receive messages. To restart or opt-in again you can text “START” to 817-441-9252.

**6. Message Limits and Service Availability** Medical Associates at Willow Park reserves the right to modify, suspend, or discontinue the SMS services at any time, without prior notice. We also reserve the right to limit the number of messages you can receive in a given time period, depending on the type of service.

**7. Privacy and Security** We value your privacy. The personal data you provide when subscribing to our SMS services will be handled in accordance with our Privacy Policy. We will not share your phone number with third parties for marketing purposes without your consent.

**8. Disclaimer and Limitations**

* We are not responsible for any mis-delivery, undelivered messages, or incorrect information resulting from text message services.
* We are not responsible for any technical issues, delays, or failures in delivering SMS messages due to carrier issues, network outages, or other unforeseen events.

**9. Changes to These Terms** We may update these Terms and Conditions at any time. If there are any significant changes, we will notify you via SMS or other means as appropriate. You are encouraged to review these Terms periodically to stay informed about the nature of the SMS messages you will receive.

**10. Contact Information** For any questions about these Terms and Conditions, or to contact us regarding SMS services, please reach out to us at:

Medical Associates at Willow Park
260 Willow Bend Dr., Aledo, TX 76008
817-441-9252
mawp@medicalassociatesatwillowpark.com

By subscribing to SMS services, you acknowledge that you have read, understood, and agreed to these Terms and Conditions.